

# NIEA's 50th Annual Convention & Tradeshow

## Poster Sessions How To Guide



### 1 What is a Research Poster?

Posters that can used to summarize your research in a clear, concise, and visually appealing manner.

- Demonstrate expertise.
- Allows you to practice public speaking.
- Opportunity for teaching, learning, and sharing ideas.
- Networking and collaboration opportunity.

### 2 Where do I begin?

When creating a poster, consider the following questions:

1. What is the most important and interesting information that I want others to know about my research?
2. What kind of information can I convey during my talk that will complement my poster?
3. How can I visually share my research with others?
4. Do I have charts, graphs, or photos that I can use to communicate my research visually or grab people's attention?

### 3 Tips to a Good Poster

- Information is readable from a distance.
- Title draws interest.
- Short word counts, and clear and concise text.
- Use of the same font and font size throughout.
- Use of bullets, numbering, and headers that draw attention and make the research readable.
- Use of graphics.
- Consistent and clean layout.
- Have an obvious flow.

### 4 Preparing your Poster and Presenting

#### What are the Main elements?

- Name and Institutional Affiliation
- Title and Abstract
- Introduction
- Purpose and Hypothesis
- Methods
- Results
- Conclusions/Discussion
- References/Acknowledgements
- Consider the conference you will be attending and any rubrics that may be available.
- Consider who your audience will be.
- Know all the details of your project and what you want to say.
- Consider what kind of questions will be asked of you.

### 5 Poster Creation and Printing Outlets

#### Creating your Poster

- PowerPoint
- Adobe Illustrator
- Open Source

#### Printing your Poster

- Staples
- OfficeMax
- Any print shop that will accommodate your design

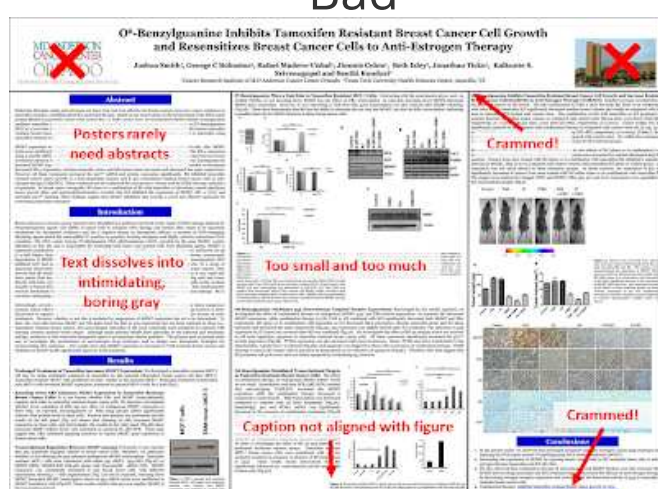
### 6 Examples of "Good" and "Bad" Posters

#### Good!



Credit: University of South Florida

#### Bad



Credit: University of South Florida

### 7 Poster Topics at NIEA's 50th Convention

Because this is our 50th annual convention, our theme is "Celebrating 50 years of Building Education Nations: Strengthening and Advancing Native Control of Native Education", therefore we are looking for posters that celebrate this theme.

- Example: Native American law through the years; Progression of the Native education system, etc.